



# Wish Night

Spark Joy. Inspire Hope.

## 2018 PARTNERSHIP PACKET

*Make-A-Wish® Maine creates life-changing wishes for children with critical illnesses.*



*Wish Kid Morgan addressing the crowd at Chips 'N' Dips.*

Make-A-Wish is one of the most recognized and trusted organizations in Maine and across the country. We rely heavily on funds raised at our fall Wish Night to grant wishes for every Maine child with a qualifying illness.

Formally known as Chips 'N' Dips, the November 9th evening event will be held at The Portland Masonic and attended by 300+ central and southern Maine supporters. Mix and mingle while enjoying live music, casino games, dancing and the power of a wish come true.

**This one event raises funds to grant 28 life-changing wishes.**

### WHY PARTNER?

#### ALIGN

Align your company with the premier wish-granting organization and help create life-changing wishes to children with critical illnesses.

#### ADVANCE

Take advantage of unique branding & exposure opportunities.

#### IMPACT

Your partnership dollars stay local to grant the wishes of children in your community.

#### ENGAGE

Rally your employees to participate & strengthen company morale.



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## OUR MISSION

Together, we create life-changing wishes for children with critical illnesses.

## ABOUT MAKE-A-WISH Maine

The Maine chapter of Make-A-Wish opened in 1992. Founded by Wayne and Caroline Morong, in Camden, Make-A-Wish Maine has grown to serve children in each of Maine's 16 counties. We have granted over 1400 wishes since our first year and this organization grants an average of one wish every five days. Robbie Seelye, of Calais, was Maine's first wish kid who received an ATV for his wish in March of 1993.

## How Wishes Are Granted

The Maine Chapter uses trained volunteer wish granters who meet the child and family to determine the wish. Staff wish-granting coordinators then work to put the wish together. The average cash cost of a wish is \$7,000. All wish expenses are fully covered, including travel and spending money. Our objective is to provide the child and family with a worry-free experience. We rely upon in-kind gifts and donations from individuals and corporations, as well as the generous donation of time and talents of over 200 statewide volunteers.

## Impact of a Wish

89% of parents observed an increase in their child's emotional strength and overall health status.

81% of parents observe an increased willingness by their child to comply with difficult medical treatments.

97% of parents said the wish experience strengthened their families and gave them the opportunity to be a "normal" family again.

*Make-A-Wish Maine provides unparalleled wishes as imaginative as the children who dream them.*

## WISH CATEGORIES

Wishes typically fall into four categories:



### I wish to go...

Travel throughout the United States, & Internationally.



### I wish to have...

Special gifts (computers, shopping sprees, bedroom makeovers, or a puppy)



### I wish to be...

Experience the thrill of being a police officer, firefighter, model, or professional recording artist



### I wish to meet...

A favorite celebrity, athlete, or musician



*Make-A-Wish Maine's first Wish Kid, Robbie.*

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We're pleased to propose a mutually-beneficial collaboration outlined in the following event partnership opportunity menu. Event promotions run August through November.

## Presenting Partner | \$10,000

- Industry exclusivity
- Opportunity to address attendees at event
- Top logo on mailed invite\*
- Recognized as Presenting Partner on all event collateral
- Company mention on Make-A-Wish Maine e-blast
- Company mention on Make-A-Wish Maine social media platforms
- Public recognition by Emcee
- Top logo placement on website
- Custom recognition piece
- Company mention in Wish Wire newsletter
- Logo placement in partner slideshow
- Tickets for 8 attendees

*\*subject to partner timing*

## Hope Partner | \$7,000

- Logo on mailed invite\*
- Recognized as Hope Partner on all event collateral
- Company mention on Make-A-Wish Maine e-blast
- Company mention on Make-A-Wish Maine social media platforms.
- Public Recognition by Emcee
- Logo placement on website
- Custom recognition piece
- Company mention in Wish Wire newsletter
- Logo placement in partner slideshow
- Tickets for 6 attendees

*\*subject to partner timing*

## Strength Partner | \$3,500

- Recognized as Strength Partner on all event collateral
- Company mention on Make-A-Wish Maine e-blast
- Company mention on Make-A-Wish Maine social media platforms.
- Public recognition by Emcee
- Logo placement on website
- Custom recognition piece
- Company mention in Wish Wire newsletter
- Logo placement in partner slideshow
- Tickets for 4 attendees

## Joy Partner | \$1,000

- Recognized as Joy Partner on all event collateral
- Company mention on Make-A-Wish Maine social media platforms
- Public recognition by Emcee
- Logo placement on website
- Custom recognition piece
- Company mention in Wish Wire newsletter
- Logo placement in partner slideshow
- Tickets for 2 attendees

## Star Partner | \$500

- Recognized as Star Partner on all event collateral
- Company mention on Make-A-Wish Maine social media platforms
- Company mention in Wish Wire newsletter
- Logo placement in partner slideshow
- Logo placement on website



Spark Joy. Inspire Hope.

November 09, 2018 – Portland Masonic  
**PARTNERSHIP PLEDGE FORM**

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Partner Name (as you would like to be listed in our materials)

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Primary Contact

Phone #

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Street Address

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City

State

ZIP

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Email

### **PARTNER PLEDGE**

**Presenting Partnership \$10,000**

Make-A-Wish shall receive only one Presenting Partner per industry.

Partner will: have its logo featured on select digital and printed materials related to the event including program, website, invitations\*; and ads/promotion; have its logo featured on event signage and slideshow; receive eight tickets to attend the event; will receive a custom recognition piece; and will have the opportunity to address event attendees.

\*Subject to timing of partner commitment

**Hope Partnership \$7,000**

Partner will: have its logo featured on select digital and printed materials related to the event including program, website, invitations\*, and ads/promotion; have its logo featured on event signage and slideshow; receive six tickets to attend the event; receive public recognition by emcee; and will receive a custom recognition piece.

**Strength Partnership \$3,500**

Partner will: have its logo featured on select digital and printed materials related to the event including program, website, email blasts, social media, and newsletter; have its logo featured on event slideshow; receive four tickets to attend the event; receive public recognition by emcee; and will receive a custom recognition piece.

**Joy Partnership \$1,000**

Partner will: have its logo featured on select digital and printed materials related to the event including program, website, social media, and newsletter; have its logo featured on event slideshow; receive two tickets to attend the event; receive public recognition by emcee; and will receive a custom recognition piece.

**Star Partnership \$500**

Partner will: have its logo featured on select digital and printed materials related to the event including program, website, and newsletter and have its logo featured on event slideshow.

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Please send invoice for pledge commitment

Payment will be mailed to: Make-A-Wish Maine  
66 Mussey Road, Scarborough, ME 04074

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For additional details and partnership pledge forms, please contact Samantha Elliott at  
Make-A-Wish Maine: [events@maine.wish.org](mailto:events@maine.wish.org) or 207-221-2306

66 Mussey Road, Scarborough, ME 04074